

HEALTH CONCERNS,  
OTHER FACTORS PLAY A ROLE

# HOW OFTEN SHOULD I CLEAN MY CARPET?



Clean carpet doesn't just look good — it promotes indoor air quality, reduces health risks and extends the carpeting's life as well.



But for most people, the most basic question about carpet remains: *How often should I clean it?*



The right way to think of carpet cleaning is periodic — something done on a regular schedule that can vary due to special conditions. For example, most homeowners should clean their carpet 1-2 times a year.

Special conditions may call for more-frequent cleaning. Examples include:

ENVIRONMENT	NORMAL CLEANING CYCLE	SPECIAL CONDITIONS	CLEANING FREQUENCY
Day Care	1 wk	Epidemic	Daily
Nursing Home	1 mo	High Humidity	1 wk
Restaurant	1 mo	Dusty Outside	1 wk
Schools	3-6 mo	Dusty Outside	1-2 mo
Residence	8-12 mo	Children/Pets	3-6 mo
Office building	8-12 mo	Ground Level	3-6 mo

## WHY A CLEAN CARPET MATTERS

### REAL-WORLD BENEFITS

Consistently clean carpet helps families and business owners battle a host of problems, including:

- Health problems from loose particles
- Cases of biologically induced illness
- Lifetime-cancer risks
- Complaints for building owners and managers
- Liability for building owners and managers

In addition to promoting health, **cleaning protects the carpet material itself.**

**Soil is the primary cause of premature carpet wear.** Particles work their way down to the carpet's backing and act as a grinding compound.

**As the carpet is walked on, these particles actually cut the fibers.** This process eventually causes fiber loss and sometimes leaves bare areas on the carpet.